



## JOB DESCRIPTION



### **Farmers Market Manager**

Location: Philadelphia and Greater Philadelphia Area

Salary: \$20-\$25/hr depending on experience and qualifications

Bonus/Incentive Eligibility: Yes

Benefits: Yes

Shift: Flexible but full time (~40hr/wk). Primarily Wednesday – Sunday.

#### Description:

- Coordinating weekly markets with market managers, scheduling, staffing, and assisting with all farmers market activities as needed
- Maintenance of farmers markets supplies and coordination with Procurement / Fulfillment Manager and Facilities/Equipment Manager for ordering supplies as needed
- Counting cash and reporting/reconciling weekly sales with Retail Business Manager; re-stocking cash/change in market bins
- Updating market signage as needed with Marketing Director/Retail Business Manager)
- Escalating market issues to Retail Business Manager as necessary
- Evaluating new market opportunities and driving top line growth direct to consumer sales at farmers markets
- Creative marketing and digital media projects to support retail sales activities
- Other miscellaneous operations as required from time to time, including but not limited to:
  - Special event support (ex. holiday pop-up markets, annual Malt-A-Palooza event, or Grain/Malt Symposium events)
  - Online / pre-order processing for markets until we onboard a new Procurement / Fulfillment Manager
  - Food production assistance as needed, including current baking mix products and potential new products from time-to-time based on the needs of the business
  - Grain & malt operations assistance, and commercial order fulfillment support from time-to-time based on the needs of the business
  - Beverage production assistance from time-to-time based on the needs of the business

Education: BS or BA desired in agriculture, sales, marketing, or a related field



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Required: 21 or older with a valid PA drivers license. Extremely well organized. Candidate must be able to follow detailed instructions and react in a fast-paced environment. Communicates and works well with others. This job requires physical capabilities to load products and supplies in and out of markets regularly >25 lbs.

Desired: Prior experience at Farmers Markets, customer service, and/or sales experience with food and beverage retail operations required. The ideal candidate has experience farming, brewing, distilling or working in a commercial kitchen. Experience in regulated food/beverage manufacturing environments using cGMPs also preferred. ServSafe and RAMP certifications.

About Us: Deer Creek Malthouse was founded in 2012 as the first commercial malting operation in Pennsylvania since prohibition. We produce high quality, flavorful ingredients using locally grown grain for use in beer, spirits, and food. The company also produces some food and beverages. Deer Creek is an at-will and equal-opportunity employer. Anyone is encouraged to apply for a position on our team.